



OAK HILLS
LIVING CENTER

GROWING OUR TOMORROW
Case for Support

We evolve so
you can
flourish here.

Mission Statement

To enrich and support the lives of those we care for with excellence, compassion, respect and competence.

Vision Statement

We are the premier community healthcare leader for the full continuum of evolving services through innovation and creativity.



Campaign Goal \$2.6 million

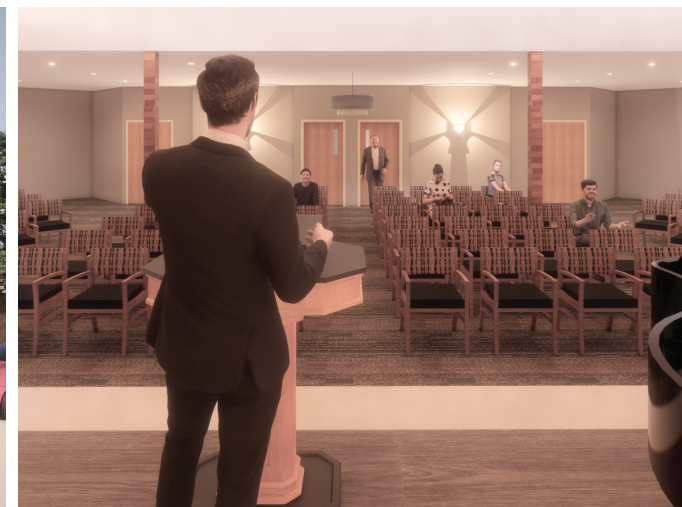
Dear Friends of Oak Hills Living Center,

It is important to continue to invest in your community. Oak Hills puts that as a priority. We continue to have a wait list for our long-term beds and have had to decline admissions to our assisted living due to safety concerns for people with memory loss. We would like to take the burden off of our long-term bed wait list, allowing us to care for people in our community immediately, so they don't have to travel outside of the community they live in. Your support allows us to serve our community's growing needs. Please consider a gift to our capital campaign, *Growing Our Tomorrow*. We believe everyone deserve access to care that will maximize their quality of life in this community.

Thank you, Candas Schouvieller, Administrator

Under the branches of the sturdy Oak, you are home!

With your help, Oak Hills Foundation will secure 2.6 million to increase our capacity to serve the growing needs of our community.

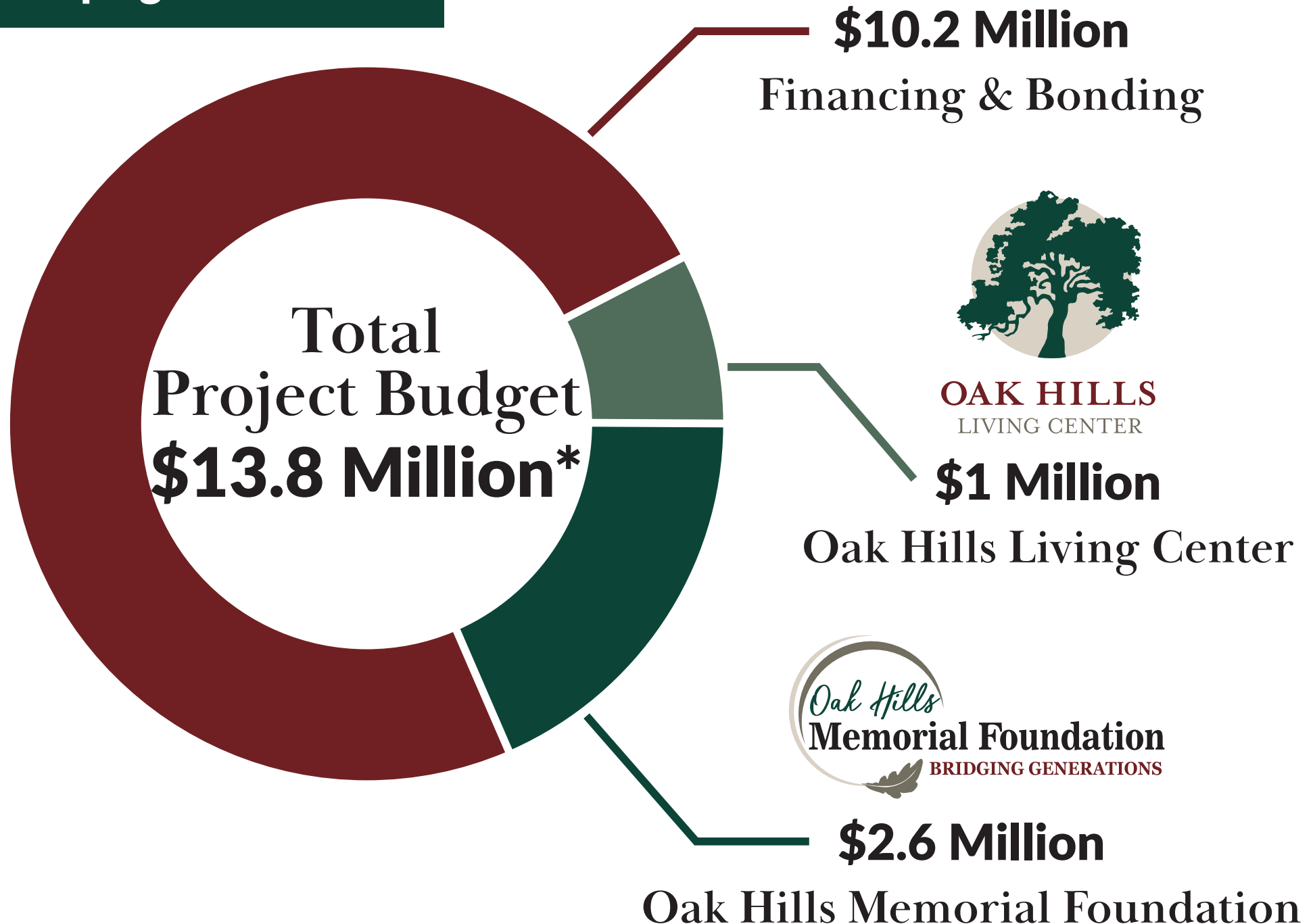


Zellner Senior Health Consulting completed a market study in February 2020. The study found that the senior population in Brown County is estimated to grow 48% between the years 2025-2050. Memory care units in New Ulm and the surrounding communities are 100% occupied. Assisted living units in the same area are more than 90% occupied. This means that our seniors will not get to live in their community.

Our carefully designed growth positions us to add to our continuum of care. We will be adding an additional 15 enhanced assisted living units and 15 memory care units while continuing to offer our 16 HUD apartments unchanged. A renovation of the chapel and community space at Oak Hills is a reflection of our commitment to the value of overall health: Physical, Social, Emotional and Spiritual.

In order to bring these plans to life The Oak Hills Foundation has committed to raising \$2.6 million in donor dollars.

Campaign Overview

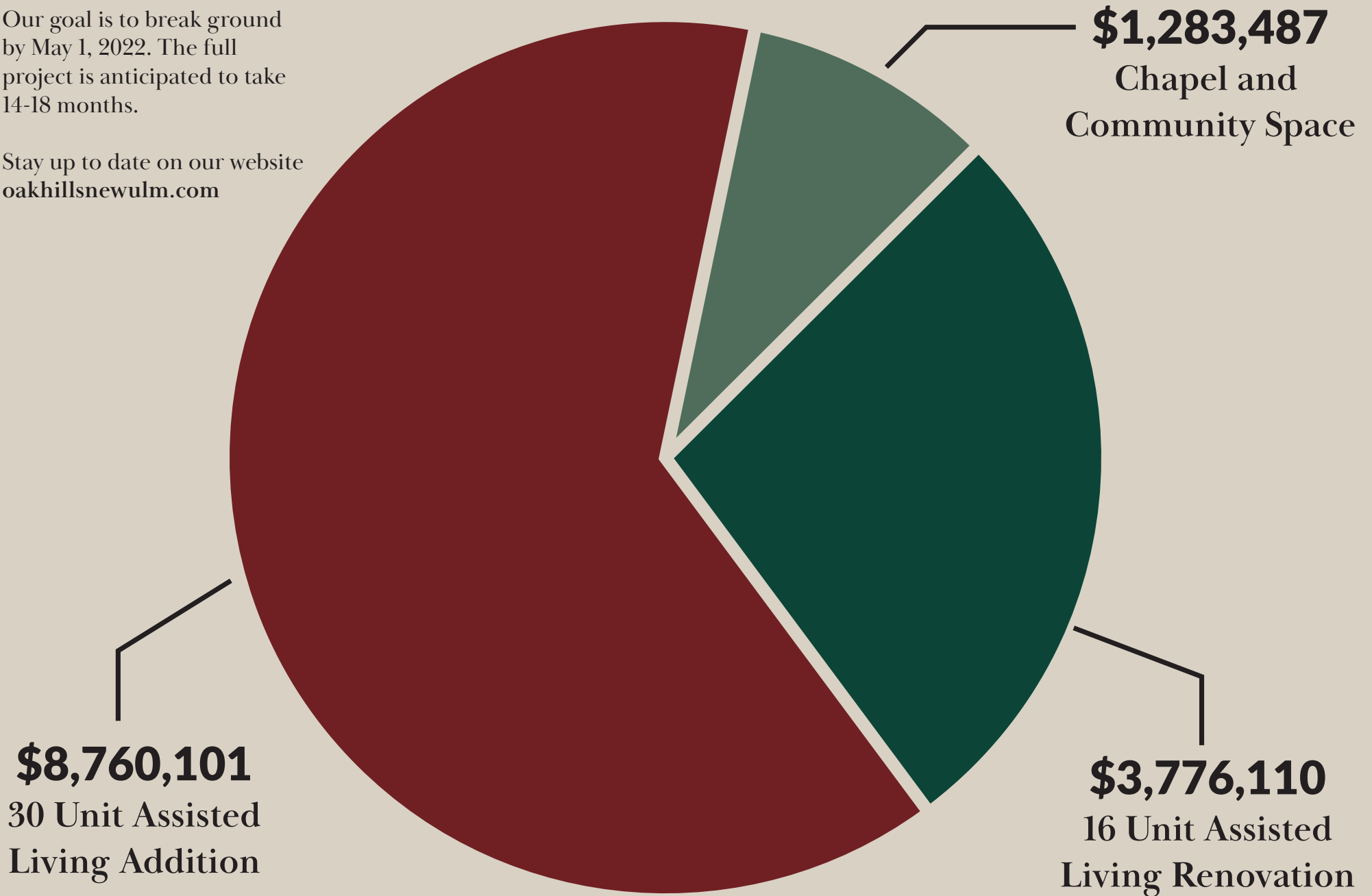


**Budget is a projection and is subject to change.*

Project Scope

Our goal is to break ground by May 1, 2022. The full project is anticipated to take 14-18 months.

Stay up to date on our website oakhillsnewulm.com



Why Oak Hills?

Oak Hills Living Center is a stand-alone, non-profit long-term care and assisted living facility. Oak Hills does not have an owner; it is community owned and governed by an Operating Board of Directors comprised of community members.

Your current Operating Board of Directors:

Chris Jensen, Chair
Jay Vancura
Dr. Joan Krikava
Betsy Pieser
Barb Dietz

Danielle Marti
Michelle Markgraf
Judi Nelson
James Unke



The Need

In Beds in Brown County, MN



Skilled Nursing

57



Memory Care

28

Oak Hills Response

Will Add



Enhanced Assisted Living

15



Memory Care

15



Why Wait?

Care for those who can no longer care for themselves in our community.

While staff and board members may change, the one constant is you. You will always own Oak Hills; it's the community's home. We need your support.

How to give:

Philanthropic Donations:

- Multi-year pledge or one time cash gift
- Stocks & Securities
- Life Insurance Policy
- A bequest in your will

Corporate Sponsorship

- Sponsorship opportunities are available, including naming partnerships within the new and existing facilities.

Questions, comments or to make a pledge contact:

Wendy Lang, Fund Development Director | Phone 507-233-0851 | Email wendylang@oakhillsnewulm.com

Thank you for your gift!
Gifts big or small, we need them all. We look forward to recognizing your gift on a permanent donor wall upon completion of the project. Naming opportunities available at advocate level and above.

Partner over \$500,000

Champion \$100,000 to \$499,999

Guardian \$50,000 to \$99,999

Protector \$25,000 to \$49,999

Advocate \$10,000 to \$24,999

Defender \$5,000 to \$9,999

Collaborator \$1,000 to \$4,999

Ally \$1 to \$999



OAK HILLS
LIVING CENTER

1314 8th St N
New Ulm, MN 56073

LOCAL POSTAL
CUSTOMER

PRSR STD
ECRWSS
U.S.POSTAGE
PAID
EDDM Retail

Growing Our Tomorrow

On behalf of the Oak Hills Memorial Foundation Board of Directors, thank you for your generosity. We appreciate your support.

Please mail checks to: 1314 8th North Street, New Ulm, MN 56073

donate online at oakhillsnewulm.com



Please enter your contact information

Name: _____

Address: _____

Phone: _____

Email: _____

Donation Amount: _____ \$100 _____ \$250 _____ \$500

_____ \$750 _____ \$1000 _____ Other

In Honor / Memory of:
